

The Pan Am Fiesta, Celebrating 80 Years – Saturday, May 10, 2025

POLICIES AND WAIVER FOR USE OF BOOTH SPACE



1. Registration will be accepted by mail or email at crafterapp@lakewoodcity.org. Walk-ins and faxed applications are not accepted. **Applications must be postmarked on Monday, March 3, 2025 or later.** Applications received with an earlier postmark will not be accepted and will be returned to the sender. Incomplete application packets will not be processed. Applications are processed in random order, as received, with preference given to Lakewood residents. Mail all applications to:
Pan Am Fiesta, c/o City of Lakewood
P.O. Box 158, Lakewood, CA 90714
2. **VENDORS: A copy of your Seller's Permit (even if you have submitted one in the past) must be attached to the Pan Am Fiesta Booth Application.** Please remember that the name on the permit must match the name on The Pan Am Fiesta Booth Application. Vendors must have a Seller's Permit or a Resale Number through the CA State Board of Equalization office when selling taxable merchandise or services in California. Detailed information is available at www.boe.ca.gov. A Seller's Permit or Temporary Resale Permit may be applied for at any State Board of Equalization office. The office closest to Lakewood is located at 12750 Center Court Drive South, Suite 400 in Cerritos. The permits are free of charge.
3. Exact location of booth space will be made at the discretion of the Pan Am Fiesta Committee. Non-profit Community groups applying for a display booth will also be assigned a booth location.
4. All spaces are 10' x 10' and include a canopy. All vendors must use the canopy provided by the City and operate within the space provided. Only blue painter's tape, fishing line, string and clothespins can be used to secure signs, posters and decorations to the booth frame or cover fabric. Do not use nails, wire, tacks or staples. All decorations and items used to secure decorations must be removed at the conclusion of the event.
5. Each vendor or business may apply for a maximum of two booths.
6. All items intended for sale must be listed on the application and will be subject to approval by the Pan Am Fiesta Committee. Any additional items not listed therein will not be allowed unless approved by the Pan Am Fiesta Committee.
7. Please make checks payable to City of Lakewood. All major credit cards are also accepted. If you wish to pay by credit card, you will contact a City of Lakewood staff member by phone to coordinate payment once you have been accepted. Refunds will be given only if requested before Monday, April 7 and a \$20 administrative fee will be charged to process all refunds.
8. Applications are approved upon the condition that all rules and regulations established by the City of Lakewood and the County Health and Fire Departments will be observed.
9. The Pan Am Fiesta Committee reserves the right to approve those groups, individuals, and items that are best suited for the Pan Am Fiesta. Confirmation of booth locations and equipment requests will be mailed out beginning the week of March 24, 2025.
10. Vendors and group representatives will be expected to fulfill their commitment on **Saturday, May 10 from 11 a.m. – 6 p.m.** All booths must be set up by 10:45 a.m. Adherence to this requested time frame will be considered when awarding booths for the 2026 Pan Am Fiesta. **SATURDAY IS THE ONLY DAY FOR CRAFT VENDORS.**
11. The permitted group shall leave the booth and immediate area in a clean and orderly condition. Storage space will not be available at the park. Booth operators are required to take home all supplies on Saturday, May 10, 2025.
12. The permitted group shall accept full responsibility for the conduct of those in the group using the booth and shall accept full responsibility for any breakage or damage to City property or equipment.
13. In accordance with Lakewood Municipal Code 4400, alcohol is forbidden on all City of Lakewood parks.
14. Pets are not allowed. Dogs are prohibited on City parks. (Lakewood Municipal Code 4222)
15. Permission to participate may be revoked for failure to observe the regulations, improper conduct, or when cancellation is necessary for other reasons.
16. The Pan Am Fiesta will be held rain or shine. In the event of rain, please note that there is **no relocation** of booth spaces and **refunds will not be given**.

WAIVER, RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE

I, the undersigned, fully understand that my participation in the City's Pan Am Fiesta exposes me to the risk of property damage, personal injury or death. I hereby acknowledge my voluntary participation in this event and agree to assume any such risks.

I hereby release, discharge and agree not to sue the City of Lakewood, its officers, employees and agents for any injury, death or damage to or loss of personal property arising out of, or in connection with, my participation in the Pan Am Fiesta from whatever cause, including the active or passive negligence of the City of Lakewood, its officers, employees and agents or any other participants in the event/class. The parties to this agreement understand that this document is not intended to release any party from any act or omission of "gross negligence," as the term is used in applicable case law and/or statutory provision.

In consideration for being permitted to participate in the Pan Am Fiesta, I hereby agree, for myself, my heirs, administrators, executors and assigns, that I shall indemnify and hold harmless the City of Lakewood, its officers, employees and agents from any and all claims, demands, actions or suits arising out of or in connection with my participation in the event/class.

I also understand that from time to time City representatives may photograph and videotape City recreation programs and participants. By signing this form, I authorize the City to use or publish any images taken by the City showing my participation.

I HAVE CAREFULLY READ THIS RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT IT IS A FULL RELEASE OF ALL LIABILITY AND I SIGN IT ON MY OWN FREE WILL. I FURTHER AGREE TO ABIDE BY AND ENFORCE THE RULES AND REGULATIONS OF THE CITY OF LAKEWOOD, AND CERTIFY THAT I HAVE READ THE POLICIES TO PARTICIPATE AS A VENDOR OR COMMUNITY DISPLAY BOOTH FOR THE PAN AM FIESTA IN 2025.

Signature: _____ Date: _____

A signed policies and waiver form must accompany the application for use of craft/display booth.



City of Lakewood
APPLICATION FOR USE OF CRAFT / DISPLAY BOOTH
Saturday, May 10, 2025, 11 a.m. – 6 p.m.
Mayfair Park - 5720 Clark Avenue, Lakewood, CA

Business Name: _____

Person in Charge: _____ **Email Address:** _____

Address: _____ **City:** _____ **Zip:** _____

Home/Business Number: _____ **Cell Phone Number:** _____

	Quantity	Fees		Totals
Craft Space Requested Includes a 10 x 10 Canopy (2 maximum)		Non-Profit Community Group	Free	
		Lakewood Resident	\$45	
		Non-resident	\$75	
		Commercial	\$150	
6-foot Banquet Table?		\$10 each		
Electrical Outlet?		\$10		
Chairs		No Charge		
		Total Fees		



Make checks payable to:
City of Lakewood
All major credit cards are accepted
Refunds will be given
if requested before April 7
(\$20 fee charged to process refunds)

The Craft/Display booth area at the Pan Am Fiesta will only be offered on Saturday, May 10th from 11 a.m. to 6 p.m.

**ONE DAY
SALE**

**ALL BOOTH PLACEMENTS WILL
BE ASSIGNED BY THE FIESTA
COMMITTEE.**

☐ **2024 Vendor?**

Double check (✓✓) the box for the primary item you intend to sell.

Check (✓) all other boxes for items that you will also be selling in your booth.

- | | | |
|---|---|---|
| ☐ Jewelry | ☐ Floral Decorations / Wreaths | ☐ Cards |
| ☐ Ceramics / Pottery | ☐ Clothing | ☐ Hand-sewn items |
| ☐ Wood Working | ☐ Artwork / Paintings | ☐ Literature |
| ☐ Soaps/Lotions/Oils/Candles | ☐ Yard Signs | ☐ Commercial Product |
| ☐ Purses / Handbags | ☐ Toys / Dolls | ☐ Other: _____ |

Product details required. Please attach photos: _____

*****If you are planning to sell anything other than handmade items, you will be required to pay the commercial rate.*****

Method of Payment ☐ Credit Card ☐ Check# _____

In order to protect your privacy and meet PCI compliance standards, credit card payments will be accepted by phone. If selected to participate, please contact Kristin Preciado at 562-866-9771 ext. 2412 to coordinate your credit card payment. A \$2.32 transaction fee will be applied.



- ☐ Read all the policies and waiver, sign, and date it
- ☐ Fully complete the application
- ☐ Vendors: Include a copy of your resale permit with application
- ☐ Put signed policy/waiver, application, payment and resale permit in the mail or email on Monday, March 3 or later